BUSINESS IS GREAT BRITAIN

British Business House, Wednesday 23rd – Friday 25th July, 2014

UK Trade & Investment

British Business House

The British Business House will open its doors to coincide with the start of the 2014 Commonwealth Games and provide a base for UK Ministers, business leaders, VIPs and media during the opening week of the Commonwealth Games.

- Held on 23rd – 25th July at Glasgow City Chambers
- A range of sectors covered: Digital Health, Agri-Tech, Global Sport, Education and Training in the Oil and Gas Sector, Rail/Transport, Security, Space and Satellite Applications and opportunities in the Growth of African cities
- An invited audience of 400 key business leaders and Ministers across two and a half days with the opportunity for one to one meetings and networking

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The Venue – Glasgow City Chambers

The City Chambers is in the heart of Glasgow and provides a striking back-drop for the British Business House. The venue offers intimate meeting rooms and grand surroundings making it the perfect VIP experience.

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Programme

Sessions at the British Business House:

Wednesday 23rd:

Digital Health: Reconfiguring Healthcare Worldwide
To enable British businesses to understand key opportunities in Commonwealth markets and to support partnership formation between British businesses and key overseas Digital Health providers.

East & West Africa Oil & Gas Seminar and Workshops
To help UK oil & gas companies understand the market conditions and opportunities in Ghana/Nigeria/Kenya/Uganda/Mozambique and Tanzania.

Thursday 24th:

Security Through Partnership
To set out the UK's Security offer to overseas delegations and show the UK security industry how the Home Office and UKTI are committed to assisting them export including through the security growth partnership.

Agri-Tech: Working Together for Food Security
The session will promote the UK's strengths and capability in agri-technology and how this technology can be used to assist Commonwealth countries with their food security issues.

The Growth of African Cities – Highlighting Opportunities in Transport, Construction, Water, Power and ICT
The companies will hear from politicians and senior officials about their plans for their cities, particularly in the sectors listed above. This is an opportunity for companies to build on their existing contacts in Africa, or find new ones.

Friday 25th:

South American Sport Events Seminar
The session will help UK companies understand the opportunities and procurement methods to supply the Organising Committee of Rio 2016 summer Olympic and Paralympic Games, as well as also hearing from speakers from Peru that will host the 2019 Pan American Games in Lima.

Space Data for Life
The session will give delegates awareness of the latest UK sat apps, technologies and providers and an understanding of the economic benefits of applying this disruptive innovation.

Global Sports Projects – Bid For Benefit seminar
To showcase UK thought leadership in the area of bidding for and maximising the benefit of hosting major sports events.

Commonwealth Rail High Value Opportunities
This session would showcase the Commonwealth rail high value opportunities like; India, Canada, Singapore - underlining UK sector strengths and capability in the following areas; consultancy, design & build, business services, project management, station development, supply chain, signalling and systems management, electrification.

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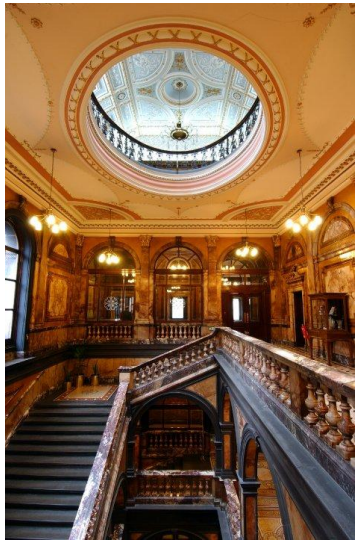
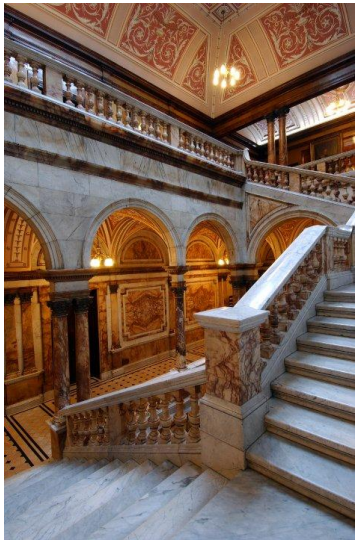
Business Hub

The British Business House is open for business – your business – and provides a flexible and complimentary venue in central Glasgow to support your business needs.

The British Business House is also a great place to meet and network with peers and other attendees joining from the UK, the Commonwealth and global organisations. The Picture Gallery provides a business-style lounge for informal meetings while a selection of pre-bookable private meeting rooms are available. Guests are welcome to register for the varied events programme.





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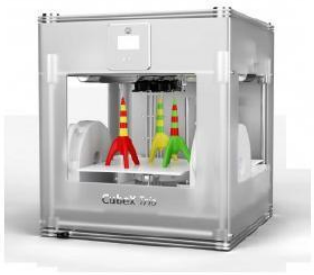
Best of British Showcase

A showcase of displays telling stories from relevant sector groups and wider British design and innovation will thread through the key spaces of the venue, creating talking points along the way.

The grand staircase up to the second floor and the corridor linking the meeting rooms with the Banqueting Hall will feature smaller scale content, while furniture for the lounge and VIP area will be sourced from leading UK designers to specifically showcase innovative use of new materials and manufacturing techniques.



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Contact Details

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